

# The 'Love?' Event Project

The 'LOVE?' event project aims to achieve a greater and more consistent understanding of coercive and controlling behaviour through Event Cinema. This is a new, innovative form of audience engagement and participation that enables connectivity, communication, and creates common ground via a shared experience.

The film 'LOVE?' is not a 'training' tool. It is an awareness raising impact event that engages people and kickstarts real, open conversations, shared experience and understanding, leading to action. By hosting a screening of 'LOVE?', you can help raise awareness of domestic abuse, educate others, and enable and inspire action.

A 'LOVE?' film screening can form the focal point of almost any event. You can create your own bespoke event around the film. You will also receive support from the film's co-creator, Samantha Beckinsale, and the LOVE? Team.

This includes:

- A licence to screen the film
- An event guide with suggestions about how to structure the event, types of venues you might consider for maximum impact, advice about guest lists for greater reach and impact
- A recorded tailored film introduction by Samantha Beckinsale
- Film posters with or without your logo
- A template feedback questionnaire that can be tailored to your needs

If you would like more information, please contact [Samantha Beckinsale](mailto:Samantha.Beckinsale@gmail.com) via email at [whitedoormedia ltd@gmail.com](mailto:whitedoormedia ltd@gmail.com).

